

# REBECCA FOSTER

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## SKILLS

TypeScript, React, React Native, React Navigation, Expo, Redux Toolkit, HTML5, CSS3, Ruby on Rails, MongoDB, Express.js, Node.js, SQL, SQLite3, PostgreSQL, Webpack, Git, Heroku, AWS, D3

## EXPERIENCE

### Frontend Software Engineer

*Evernow*

Jan 2022 - April 2024

- Worked for 2+ years at a series A startup (11-50 employees) that provides telemedicine to 5,500 people experiencing menopause.
- Experienced variability in process and team structure/size over the course of two years, from 7-12 engineers, from “Kanban” style to strict sprint planning/ticket assignment.
- Learned and employed **React Native** to build the *Evernow: Menopause Care* iOS application, affording members the ability to track menopausal symptoms, message with providers, and access content from our CMS. Yielded 8,000 iOS application downloads between Summer 2022 and present, and increased retention by 3 months amongst iOS application users compared to non-app users.
- Regularly built navigators in the iOS application with **React Navigation**'s stack-based navigation model, creating seamless mobile user experiences.
- Fostered strong and enjoyable relationships with Design and Product, characterized by a shared focus on delivering exceptional project outcomes and by honest dialogues, free from ego-driven obstacles.
- Leveraged **Redux Toolkit** (RTK) for global state management, regularly adding new RTK endpoints and creating a slice, actions, selectors, and custom hooks to fetch data and dispatch it to the store on page load.
- Oversaw the integration of **Braze**, a customer engagement platform, conducted research on Braze's API docs, and devised an implementation plan to consolidate and automate message delivery (email, SMS, push).
- Built a new cancellation flow using a **wizard** with conditional win-back steps based on members' previous answers, with the goal of gathering more information about why members cancel, increasing friction, and preventing cancellation.
- Integrated the ability for members to receive medications at local pharmacies on the iOS application, including adding a user-configurable section in account settings for pharmacy preference, resulting in a 6-month retention increase for local pharmacy users compared to those using delivery pharmacy services.

## PROJECTS

Canary | *(React/Redux, Ruby on Rails, PostgreSQL, JavaScript, HTML5, SCSS, AWS)*

[GitHub](#)

- Utilized **Amazon Web Services S3 (AWS)** and **Rails Active Storage** to store and fetch videos and images from the cloud, preloading videos upon entering the video show page to minimize wait time for end users.
- Designed a search bar feature using **lifecycle methods** and **selector functions** that allows users to search by director, description, and genre and dynamically updates search results as users type.
- Constructed a Popup component using **React hooks** to insert and clear a Popup element from the **DOM** whenever users add or remove films from their watchlists through **CRUD actions**, thus enhancing user experience.

## EDUCATION

App Academy - *Highly selective web development program with a 3% acceptance rate.* 2021.

NYU Tandon School of Engineering - *Bridge program for students with a non-technical background.* 2021.

Vancouver Film School - *Diploma with Honours. Received Film Stream Award. 93.04/100.00 Average.* 2020.

Wesleyan University - *BA Film and Psychology. 3.93/4.00 GPA.* 2019.

## ACADEMIC AWARDS

Phi Beta Kappa - *Wesleyan University.* 2019.

Dean's List - *Wesleyan University.* 2015-2019.